



FOR IMMEDIATE RELEASE
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**PERENNIAL STRATEGY GROUP HOSTS BREAKFAST RECEPTION
FOR MARTIN LUTHER KING, III**

President and CEO of The King Center Talks About Vision of the Organization

(WASHINGTON, DC) // Perennial Strategy Group's Lamell McMorris hosted a breakfast meet and greet reception honoring Martin Luther King, III, President and CEO of The King Center. The reception provided an opportunity for King to meet with guests from the government, non-profit, business, and political communities.

“I have known Martin for many years, and have had the honor to work with him while he served as the head of the Southern Christian Leadership Conference (SCLC),” said McMorris. “In January of this year, Martin took on a new leadership role at the King Center and today’s reception made it possible for him to share his vision to continue to build upon his father’s dream.”

The event, held during the annual Congressional Black Caucus Legislative Conference, was attended by over 45 guests at the Perennial Strategy Group offices. Participants had the opportunity to hear from King and discuss his outlook for The King Center.

“I am humbled to continue the mantle of The King Center’s leadership for a legacy inspired by my father, institutionalized by my mother, and internally strengthened by my brother,” said King. “My vision is to continue answer my father’s lingering question, ‘*Where Do We Go From Here? Chaos or Community*’ and I plan to lead the organization in building programs that educate and inspire the creative minority of people that will pave the way for social change,” he concluded.

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Perennial Strategy Group is a consulting firm that specializes in government relations, public affairs, global diversity, and management consulting. For more information please visit www.perennialsg.com.

The King Center, established in 1968 by Coretta Scott King, is the official, living memorial dedicated to the advancement of the legacy of Dr. Martin Luther King, Jr., leader of America’s greatest nonviolent movement for justice, equality and peace.

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